

REASE YOUNG

JOURNALIST & DIGITAL MEDIA CREATIVE



(210) 473-2144



reasespn@gmail.com



[LinkedIn](#)



[Website](#)

WORK EXPERIENCE

Digital Content Creator

Independent, Jan. 2020-present

- Develops and publishes weekly blog posts on music and pop culture, with 20+ subscribers so far
- Organizes and prioritizes multiple projects to meet deadlines and maintain consistent content output
- Has created short-form content for local businesses, flyers for radio and independent film, and a podcast
- Edited journalistic writings, social media copy, and short-form videos

Program Director

KTSW 89.9, Apr. 2023-May 2024

Assistant Program Director, Jan. 2023-Apr. 2023

Program Producer, Aug. 2022-May 2024

- Promoted the campus media outlet to a student body of 38,000+ and online to listeners worldwide
- Supervised staff of 70 DJs total, providing support and feedback for their on-air presentation
- Devised plans for content distribution with other departments, including weekly music releases and interviews with prominent bands and community members
- Successfully developed and executed multiple themed broadcasts

Social Media Coordinator

KTSW 89.9, Aug. 2021-May 2024

Assistant Social Media Director, Jan. 2022-May 2022

- Created social media posts for the radio station's Instagram through interactive stories and in-feed posts
- Used separate account to promote three radio shows, which had a peak of 120 followers
- Hosted multiple story takeovers for listeners to engage with

Information Desk Attendant

LBJ Student Center, Jan. 2023-May 2024

- Managed phone calls and walk-up questions
- Created new concepts to bring people to the desk, updating our slideshow to reflect our brand as well as Texas State University's
- Organized reports and visitor statistics, utilizing Microsoft Office

Copywriting Intern

Leadhub, May 2023-Sept. 2023

- Worked with clients in nine states, ranging from Texas to Virginia
- Used SEO and background knowledge to write about common HVAC issues and how to solve them
- In total, I wrote 19 articles during my internship

EDUCATION

2020 - 2024

Texas State University

Bachelor of Science in Journalism

Dean's List

AWARDS

KTSW Champion of the Month

Social Media & Promotions - Fall 2021

Programming - Spring 2022

Executive Staff (Programming) - Fall 2023

SKILLS

- Microsoft Office
- Adobe Creative Cloud
- Customer service experience
- Working knowledge of SEO process
- Deadline-driven
- AP Style
- Tableau
- Wordpress, Wix, Substack
- WideOrbit system